

Dear Advertiser,

Thank you very much for being a loyal advertiser with The Magazine, the free community Magazine for Mylor, Flushing and surrounding areas. We are pleased to have been able to continue to produce our valuable community magazine and we are grateful for your continued support. We rely on your advert to enable us to remain in print. We are fortunate to have a very loyal local readership as well as national and international readers. You may be aware that we currently publish up to 1,000 copies, twelve months a year and both current month's issue and back-copies of The Magazine are also available to read online: www.mylorandflushing.org.uk

Rates for 2026

During 2025, printing costs have continued to rise. Therefore, after careful consideration, we have decided we must increase our advertising rates by a small percentage. Our invoicing cycle will remain the same: we will continue to invoice on, or close to, the 20th of each month and invoices for annual advertisers will be raised and issued in January 2026. The updated rates for 2026 are as follows:

COLOUR	2026 Rate	BLACK AND WHITE	2026 Rate
Full-Page	£67.50	Full-Page	£30.50
Half-Page	£37.50	Half-Page	£21.50
Quarter-Page	£19.00	Quarter-Page	£15.50
Back-Page	£77.50		

Annual Invoice Offer – Reduced Rate

You can take advantage of a **5% discount** on the above rates if you choose to advertise on a twelve-monthly basis. If you choose this option, then twelve months will be invoiced in advance in a single invoice. This means that once the invoice is settled you needn't do any more until the end of the period - unless, of course, you wish to refresh or change your advert artwork.

If you wish to avail yourself of the **5% discount** on a twelve-monthly advertisement then please let us know before **Wednesday, 31 December 2025**.

Monthly Invoicing and Payments

Invoices are raised and issued by email on the 20th of each month. Payment is then due within 7 days. You may wish to set up a monthly standing order around the 25th of the month which will settle your invoices automatically.

Copy Deadline

The deadline for receipt of copy is **12 noon on the 10th of the preceding month** – but we always appreciate earlier submissions! For all advertising enquiries or submission of copy, please email Lorna, Advertising Editor, at: adverts@mylorandflushing.org.uk

For all invoice and payment enquiries please email: accounts@mylorandflushing.org.uk.

With all good wishes,

Penny.

Penny Sowter, Editor.